

TDIP



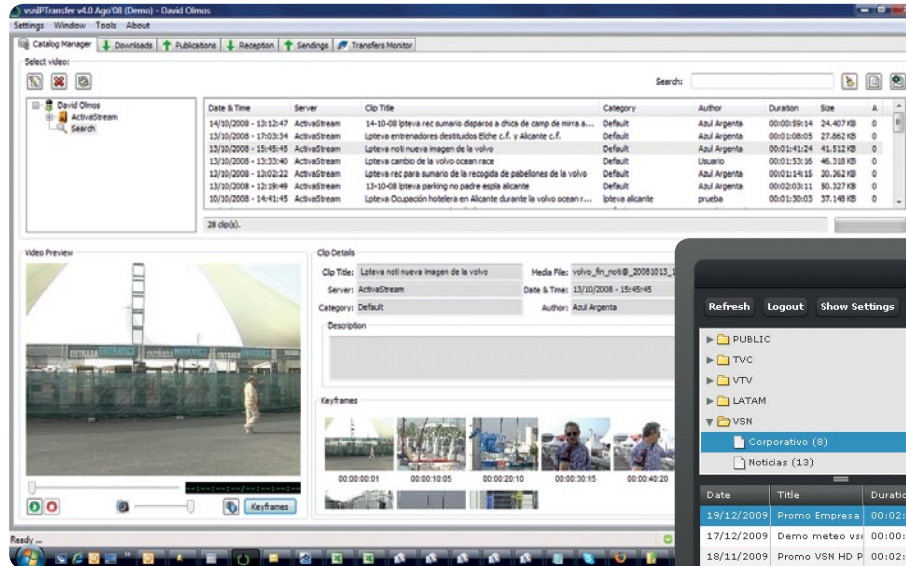
Televisions Digitals Independents

VSN PRODUCTS:

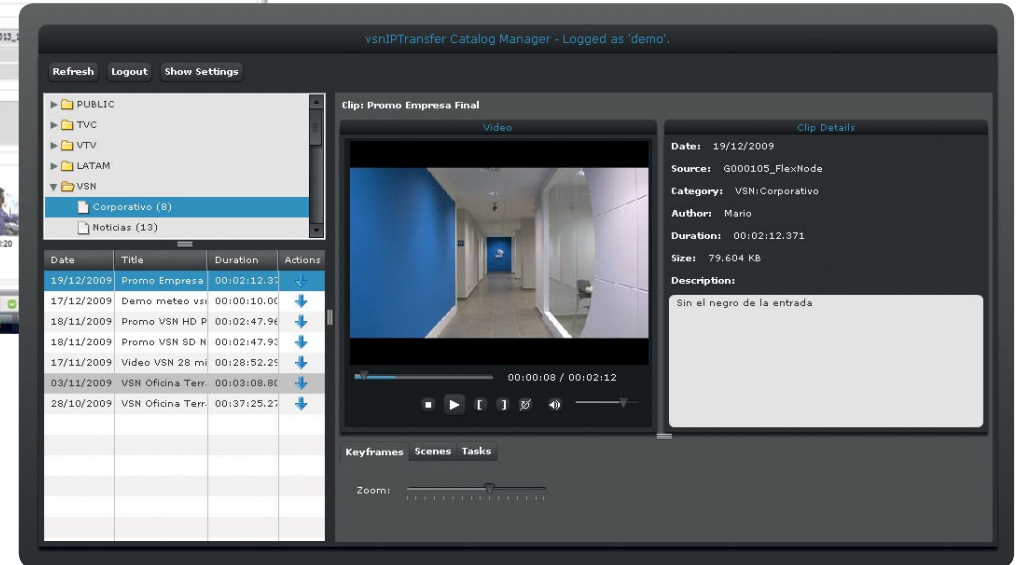
- VSNIPTRANSFER

SECTOR:

Content provider



VSNIPTRANSFER interface



THE CHALLENGE

Need of a solution for IP content multi-distribution.

THE SOLUTION

VSNIPTRANSFER manages online news' contribution/distribution and user rights.

THE RESULTS

Efficiency in the delivery of content and significant costs reduction.

ABOUT TDIP

TDIP Televisions Digitals Independents de Proximitat is a private DTT association chaired by Frederic Cano, from ETV. This group comprises 15 local channels that operate in Catalonia, Valencian Community, Balearic Islands, South of France and Sardinia (Italy).

The content provider lets all members use up to 20 hours per week of shared content, and they can also offer their local content to other broadcasters.

THE CHALLENGE

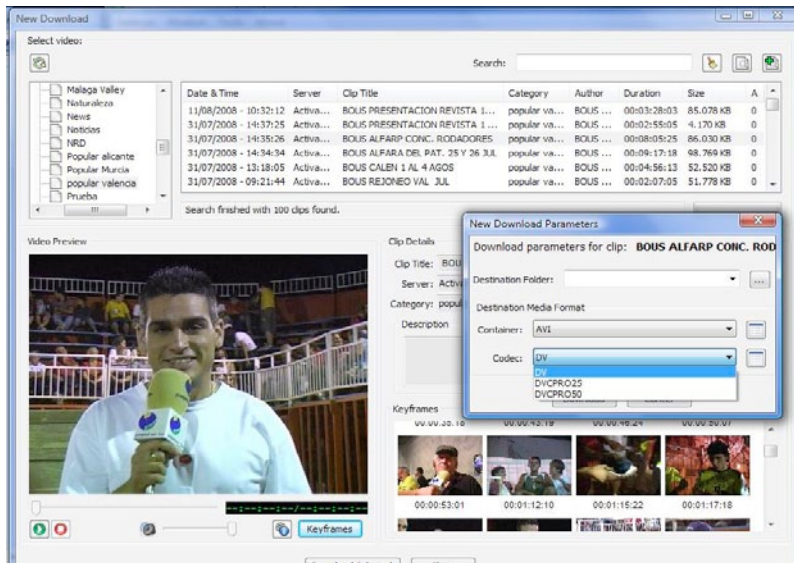
- Before using **VSNIPTRANSFER**, **TDIP** members had to prepare every week 15 DVDs with selected contents to be sent by courier to other associates. As a result, high cost and poor quality.

THE SOLUTION

- TDIP** implemented **VSNIPTRANSFER** system in all its offices.
- Every node can preview content proxies and select favorite segments before downloading.
- The next step for this project is the development of a website, using **VSNIPTRANSFER** technology, which will allow members to manage their forecasts and news coverage, as well as exchange programs with other networks.

THE RESULTS

- The program exchange is immediate, the content keeps the original quality and the transfer is made using the desired format for every member of the group, with a transparent registration process in their video servers.
- A dramatic cost reduction has been achieved.



VSNIPTRANSFER interface

