

RPP to deploy a News TV channel with VSN's HD technology

RPP, a leader radio station in Peru, chooses VSN's HD solutions for a complete deployment of its News TV channel: RPP TV.

RPP, the most listened radio station in Peru, will soon be taking a new step in its television experience with RPP TV, a new News channel in high definition. **VSN's** technology has been chosen for the technical deployment of a complete HD turnkey installation, integrated in the channel, and to be delivered by the Telvicom Company.

Enrique Luna Victoria, RPP TV manager, manifested the main reasons behind the choice of **VSN** solutions for the new channel: "VSN was the only company to offer us a complete HD offer that met our requisites. VSN systems sped up the installation of our TV channel because of their ease of integration"

The project comprises a complete news production system **VSNNEWS** with 5 news writing and 5 news editing workstations, teleprompter, high definition graphics and an HD 2-channel studio playout. The installation integrates with 2 Brainstorm virtual studio sets and includes a compliance recording system **VSNLEGALREC** and a storage system **VSNSTORAGE**. The channel also acquired a 6-channel (2 HD/4 SD) scheduled ingest system **VSNAUTOREC** and master control based on 2 video servers **VSNMATIC HD**.

The synergies among all modules from the same manufacturer facilitates a smooth integration among the different subsystems resulting in significant savings in time and costs for RPP TV, which are also studying the possibility to implement redundancy as well as increase the number of workstations in the system in the future.

About VSN

Video Stream Networks is an IT company, located in the Parc Audiovisual de Catalunya (Barcelona), which develops, sells and installs software solutions for the digitization and automation of TV stations, TV production companies and audiovisual content distribution companies. Created in 1990, with branch-offices in Dubai (UAE), Miami (USA), Montevideo (Uruguay) and Brazil, **VSN** has been adding value to more than 1000 clients from 80 countries for over 20 years.

VSN optimizes the entire workflow of a TV station by building a fully automated tapeless TV station with truly integrated applications. The company develops more than 50 modular and expandable solutions for a digital and profitable production infrastructure.

For further information on **VSN**, please contact us at: pressrelease@vsn.es