

Great new deployment of VSN technology at Syrian National TV

The complete deployment of the Syrian National TV 24-hour news channel along with the extension of their current system awarded to VSN.

Syrian National TV (ORTAS), Syria's national TV channel, will soon be launching a new 24-hour news channel and expanding its current infrastructure. Once more, they will be relying on the Spanish company, who put into operation their current automation and news production systems two years ago. The main reasons for this choice were the channel's overall satisfaction with **VSN** solutions, the commitment and support received, and the system's efficient adaptation to Arabic texts.

Syrian National TV will be moving its headquarters to a new state-of-the-art office in Umayyad Square (Damascus). The new system installed there will have two studio sets entirely configured for newscast production. The **VSN** infrastructure includes a scheduled ingest system, media asset management (MAM), 33 journalist stations for text and video editing, two 2-channel studio layouts, teleprompters, a complete digital archive (**VSNARCHIVE**, HSM and control for one LTO-4 robotic tape library) and systems for publishing contents on the web and receiving texts coming from news agencies for all 33 workstations. The channel's graphics module will be meticulously taken care of so it includes the advanced graphics system **VSNCG+** along with several workstations for advanced editing of vectorial templates and 3D as well as a powerful multilayer tickers system with real time updating. The master control of this news channel will be commanded by the automation **VSNMULTICOM** controlling **VMAX** video servers in a redundant configuration.

On the other hand, the new satellite 24-hour news channel will keep the current Syrian broadcaster's location and systems and will incorporate an extension that includes the expansion of its existing ingest, layout and legal copy systems, 2 new **VMAX** video servers connected with their fiber channel storage, 10 new journalist stations, 2 **VSNCG+** graphics systems with vectorial and 3D editing capabilities plus a new ticker generation system with external data capture and one module to publish their contents on the Web. For the complete management of all branches, ORTAS will be installing a content exchange server and 10 new customer licenses of the powerful **VSNIPTRANSFER** for their remote reporters. **VSNIPTRANSFER** will be the foundation of their new production resources' contribution and decentralized management system.

As Syrian National TV Management commented, "the reason why we chose VSN as the provider for our new 24-hour news channel and expansion of our current infrastructure is their commitment, fast delivery and quick and easy integration of their system in our channel". The agreement includes a 1-year renewal of their maintenance and support contracts and updating their current fiber channel storage system.

About VSN

Video Stream Networks is an IT company, located in the Parc Audiovisual de Catalunya (Barcelona), which develops, sells and installs software solutions for the digitization and automation of TV stations, TV production companies and audiovisual content distribution companies. Created in 1990, with branch-offices in Dubai (UAE), Miami (USA), Montevideo (Uruguay) and Brazil, **VSN** has been adding value to more than 1000 clients from 80 countries for over 20 years.

VSN optimizes the entire workflow of a TV station by building a fully automated tapeless TV station with truly integrated applications. The company develops more than 50 modular and expandable solutions for a digital and profitable production infrastructure.

For further information on **VSN**, please contact us at: pressrelease@vsn.es