

## VSN appoints new Commercial Director of IP Video division

**Determined to define a new integral strategy for its revolutionary content exchange solution over the Internet, the VSN reinforces its structure with the appointment of Jordi Ossó as the new Sales Manager of the IP Video division.**

**VSN** announces the appointment of **Jordi Ossó** as the new Sales Manager of the IP Video division. Ossó will be responsible for designing and implementing the division's Business Plan and to form alliances and reach agreements with the main operators, broadcasters and media production houses. The company seeks thus to reinforce the structure of said business area to become a reference point in the world of media content exchange solutions over the Internet.

The new Sales Manager holds a bachelor's degree in telecom engineering from the *Universitat Politècnica de Catalunya* and has over 10 years' working experience in international sales management as well as a vast knowledge of video technologies and business on the Internet. Ossó's main professional activity has focused on the IT sector working for the principal telecom operators like *Vodafone* and *Orange France*, and as Sales Manager in southern Europe for important software manufacturers such as *Flumotion* and *Actividentity*. From among his most important achievements, we can highlight the implementation of several access and identity management integral solutions for the *FIAT* and *REPSOL* groups and *PlayCuatro*, an innovative Internet television project for the popular Spanish TV channel Cuatro.

**VSN** keeps moving forward the development of **VSNIPTRANSFER**, its revolutionary IP network/Internet media transfer system. This new technology includes the latest developments in encoding-decoding, video compression, signal processing and IP transfer systems; all managed through an easy-to-use and intuitive user interface. More than 200 TV channels and content producers have already replaced the use of video tapes, courier services and satellites with this powerful tool and took advantage of instant video receiving (up to 10 times faster than any FTP), management of different formats and huge cost reductions.

### About VSN

**Video Stream Networks** is an IT company, located in the Parc Audiovisual de Catalunya (Barcelona), which develops, sells and installs software solutions for the digitization and automation of TV stations, TV production companies and audiovisual content distribution companies. Created in 1990, with branch-offices in Dubai (UAE), Miami (USA), Montevideo (Uruguay) and Brazil, **VSN** has been adding value to more than 1000 clients from 80 countries for over 20 years.

**VSN** optimizes the entire workflow of a TV station by building a fully automated tapeless TV station with truly integrated applications. The company develops more than 50 modular and expandable solutions for a digital and profitable production infrastructure.

For further information on **VSN**, please contact us at: [pressrelease@vsn.es](mailto:pressrelease@vsn.es)