

Monte Carlo TV trusts VSN the upgrade of their news production system to HD

The Uruguayan channel will be acquiring HD solutions to upgrade their Monte Carlo News Center installations with VSN.

Canal 4 Monte Carlo, a television channel with one of the longest trajectories in the Uruguayan media, will be turning 50 next 2011. As one of the pioneers in the introduction of digital techniques in their broadcast playout, the channel unfolds an upgrading and modernization plan of their systems trusting **VSN** once again.

The channel plans to upgrade their Monte Carlo News Production Center to high definition by the end of August. They have been working with **vsnews** systems there since 2008. Monte Carlo TV has trusted **VSN** with the comprehensive renewal of their workflow, which will be based on a high-definition format from now on. The project includes a new redundant, 2-channel broadcast playout server **vsairnews** ensuring non-stop playout and high resistance to failure. Their current 4-channel ingest system **vsautorec** will be upgraded to HD and a storage module **vsstorage**, with capacity for over 300 hours of high definition video, will be included in the installation. Canal 4 Monte Carlo operates on a 100% tapeless news production system, from news gathering on site to news airing, thus bringing huge savings in production costs and equipment maintenance. Undoubtedly, this has contributed to the positioning of their news bulletin among the most-viewed news programs in Uruguay.

Concerning the choice of **VSN** as a technology supplier for their news production system, Jorge Spinella, Technical Manager of Monte Carlo TV, stated: *"We work in highly-demanding environments where a single failure might imply a broadcast interruption. The service provided by the manufacturer of our equipment will prove a key factor of our choice. VSN has provided us with an excellent support service over the last 3 years so we have decided to put in their hands the HD upgrade of our news area, including a redundant broadcast playout system"*.

VSN will be soon announcing new important project awards in South America, where, through a close collaboration with its dealers, the Spanish company is consolidating its activity and recognition.

About VSN

Video Stream Networks is an IT company, located in Barcelona, which develops, sells and installs software solutions for the digitization and automation of TV stations, TV production companies and audiovisual content distribution companies. Created in 1990, with branch-offices in Dubai (UAE), Miami (USA), Montevideo (Uruguay) and Brazil, **VSN** has been adding value to more than 900 clients from 80 countries for over 15 years.

VSN optimizes the entire workflow of a TV station by building a fully automated tapeless TV station with truly integrated applications. The company develops more than 50 modular and expandable solutions for a digital and profitable production infrastructure.

For further information on **VSN**, please contact us at: pressrelease@vsn.es