

Telecentro automates their news production system with VSN

The Honduran broadcaster is putting up a new digital HD infrastructure with VSN covering the Ingest, Content management, News production and Master Control areas.

The TV broadcaster leader in Honduras, **Telecentro**, plans on launching their new high definition News Production Center by the end of May or beginning of June.

Pioneering the HD introduction in Honduras, Telecentro is preparing the transition. 'Our idea is to consolidate in one single step the move from analogue to digital and the transition towards HD in one single step', states Rafael Villeda, Executive VP of Telecentro. 'That's why we decided to move towards HD production first'.

For their HD News Production, Telecentro entrusted **VSN** with the full management of their workflow, which includes a 4-channel automation system (**vsnmulticom**), an automated ingest solution (**vsnautorec**), a 4-In/8-Out video server, 15 clients for their newsroom and a compliance recording system for their four main channels. All of it based on **VSN**'s storage and network architecture, thus guaranteeing a full integration of their systems with other third-party solutions and technology such as Sony and Miranda. The new full HD News Center is part of the expansion that Telecentro plans on developing in other areas of the channel.

The technological change in Latin America demands solutions in every field. **VSN** is actively working on the area in order to cover these needs and, thanks to the close cooperation with their dealers, has already participated in several relevant projects such as Telecentro.

About VSN

VSN (Video Stream Networks, S.L.) offers broadcasters and media companies the most complete end-to-end automation solution currently available. **Vsn** systems include ingest, MAM, video servers, graphics, newsroom, network editing, teleprompter, playout, archive, master automation, smsTV and legal compliance. Off-the-shelf hardware, standard software and smart workflows conform a modular and expandable automation platform that increases efficiency and production, while decreasing the running costs.

VSN optimizes the entire workflow of a TV station by building a fully automated tapeless TV station with truly integrated applications. The company develops more than 50 modular and expandable solutions for a digital and profitable production infrastructure. Over 900 customers in 80 countries are operating **VSN** systems today on 24/7 basis.

For further information on **VSN**, please contact us at: pressrelease@vsn.es