

VSN celebrates its II Latin American Partners Meeting

The Meeting, celebrated at VSN's headquarters in Barcelona, brought together integrators from 12 different Latin American countries.

In a market where technological evolution is key and where it keeps getting more and more difficult to offer value-added services and products, **VSN** keeps boosting its channel strategy thus celebrating *the II Meeting of Latin American Partners* last 7th-9th September.

The goal of these meetings, which brought together integrator companies from 12 countries, was to present the latest news and products of the company at the corporate, commercial and technical levels. Also, a workshop was held on various case studies for important international installations and where several aspects on the business model of the Spanish manufacturer and its Latin American partners were discussed in depth. The company has recently announced new important installations in that market. Projects like the *Centro Ático* of the *Javeriana University* in Colombia or *TV Canção Nova*, in Brazil, are important referents for **VSN** as they consolidate its number of complete broadcast automation systems in the area.

This *II Meeting*, which a tour around Barcelona's points of interest, was positively valued by distributors. *"I have been working for VSN for over 5 years now because it is a flexible, innovative company which keeps its promises. Their products and dedication are unique and interesting to my Colombian customers. Now that I know how they work at their Terrassa offices I am even more convinced of its ability"*, explained Aldo Buenahora, from the *Compañía Comercial Curacao de Colombia, S.A.*

During the different sessions, the new **VSN** developments for Mac OS were reviewed and the R&D project **SPIDER**, on which the company is currently working with the aim to achieve higher levels of integration among the MAM, automation, traffic and TV workflows (BPM) areas, was presented. The presentations included the latest enhancements to the contents contribution and distribution tool **VSNIPTRANSFER**, which includes the **LIVE module** for transfer of live events and the addition of the **UMP protocol**, entirely developed by **VSN**, providing a remarkable increase in transfer speed.

About VSN

Video Stream Networks is an IT company, located in Barcelona, which develops, sells and installs software solutions for the digitization and automation of TV stations, TV production companies and audiovisual content distribution companies. Created in 1990, with branch-offices in Dubai (UAE), Miami (USA), Montevideo (Uruguay) and Brazil, **VSN** has been adding value to more than 900 clients from 80 countries for over 15 years.

VSN optimizes the entire workflow of a TV station by building a fully automated tapeless TV station with truly integrated applications. The company develops more than 50 modular and expandable solutions for a digital and profitable production infrastructure.

For further information on **VSN**, please contact us at: pressrelease@vsn.es