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VSN automates Vtelevision

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Medios Digitales de Galicia, S.A.U. (La Voz Group) has awarded VSN the contract for master control, news, archive and traffic systems for its new regional television channel, Vtelevision.

The new private regional channel Vtelevision will be the first launched by the La Voz de Galicia Group, which is the owner of the DTT regional private license for this region.

After a long and demanding selection process, Vtelevision chose VSN as the best option to build up a tapeless, end to end fully automated channel, not requiring an excessive investment, and able to be efficiently operated by a reduced team of professionals.

The young broadcaster works with P2 equipment, integrated with the VSN modules. From scheduled ingest (vsnautorec) to a fully redundant master control (vsnmulticom plus two video servers Vmax), the project comprises a 16-client news production system, vsnnews – six of these in their branch offices – a 2-channel playout, teleprompter and synchronized graphics, archive and MAM (vsnarchive), together with the traffic and management solution, vsncreaTV, integrated with the La Voz Group's own advertising system, which required tailoring by VSN.

Vtelevision also chose the new and revolutionary virtual set vsnfreemove for three cameras and one external input. For this installation, VSN has guaranteed a full integration with third-party equipment such as a graphics system VizRT and a Miranda video router.

"This project is especially gratifying to VSN for two reasons. On one hand, we know too well the rigorous process carried out by Grupo La Voz in selecting the winning project; involving very powerful competitors. On the other hand, we had a strong motivation to install our first fully automated broadcast system in Galicia", Pedro Serrano, VSN Sales VP, explained.

www.vsn.es

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