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## VSN is awarded as “Company of the Year” at Premios Panorama 2016

*In a spectacular event with an audience of more than 500 professionals, the Premios Panorama have recognized VSN as the most influential company of the year with an award that was personally collected by the CEO and President of the company, Jordi Utiel. This award is the Spanish industry’s most important and it acknowledges the impact of VSN’s developments in Media Management for the Broadcast and Media & Entertainment.*

Great night for the Spanish audiovisual sector that has seen VSN as the winner of the most important Company of the Year award. Celebrated during the [BIT Broadcast 2016 trade show](#), where VSN is presenting its main features, the second edition of the Panorama Audiovisual awards brought to Madrid more than 500 professionals to gather around the most prestigious acknowledgements of the Broadcast and Media & Entertainment sectors, with a unique musical show and staging.

“This Prize is the best acknowledgement to all the effort we put in developing our Media Management technology with new features that solve the needs of the industry and to our bet on [Cloud](#) as the future of the sector”, declares [Jordi Utiel, VSN’s CEO and President](#). “This Award is for the users that trust in our solutions for enhancing their daily tasks for more than 25 years and for our employees, whose effort and dedication have made possible for us to be here today receiving this prize”.

Antonio Castillo, Director at [Panorama Audiovisual magazine](#), declares that “these awards are now the most important in the industry. The massive participation of our readers through the Internet to choose the finalists and the independent jury deliberation (formed by relevant industry professionals) in secret voting and before a Notary public, make of these Awards something very special”.

In this edition, the Jury has been formed by: José Luis Gacal, Technical Director at Zeppelin Tv (Endemol Shine Iberia); Ricardo Medina, CEO at Medina Media; Sergi Ovide, CEO at Ovide; Ángel Pacho, Engineering and Maintenance Manager at Telefónica (Movistar+); Jerónimo Retamal, Managing Director at Grupo Vitelsa; José María Rosillo, Sound and Producing Engineer; Jorge de la Torre, CEO at Delatorre Consultoría y Abacanto; Tote Trenas, Photography Director at the popular TV series Cuéntame; María Valcarce, Director of the BIT Broadcast 2016 trade show; Ana Sanz, Director at Digital AV Magazine y Antonio Castillo, Director at Panorama Audiovisual.

*More...*

**About VSN**

*VSN is a global technology company specialized in providing advanced solutions for the broadcast and media sector. It offers solutions based on standard IT infrastructure solving the needs of creation, distribution and management of audiovisual contents in TV channels, public institutions, IPTV, universities, contents distributors and news agencies. With more than 20 years of experience and installations all around the world, more than 1000 clients trust daily in VSN's solutions to manage the most important parts of their operations.*

*Thanks to VSN's software tools, audiovisual companies can manage their activity, increase the productivity, avoid bottle-necks, automate processes and improve the integration between systems and departments. In a nutshell, optimize the business processes to reduce costs and increase productivity. VSN offers a real value, because it helps its clients to globally maximize their assets' performance.*

*With offices in Barcelona (HQ), Dubai, Montevideo, Miami, Hong Kong, a center of technological excellence in Alicante, and a widespread network of partners, VSN offers worldwide coverage, always keeping close to its clients. VSN's solutions solve the complete workflow of an audiovisual company, improving its efficiency and walking hand in hand with them in their journey towards the Media & Entertainment new business models.*

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