For additional information about VSN Innovation & Media Solutions, follow us on:

http://twitter.com/vsn_tv

http://www.facebook.com/videostreamnetworks

http://www.linkedin.com/company/vsn-video-stream-networks

Marketing Communications Manager:
Gonzalo Acha
Email & Skype: gacha@vsn.es
Phone:(+34) 93 7349970
VSN HQ – Barcelona, Spain

Associate Marketing Manager:
Patricia Corral
Email & Skype: pcorral@vsn.es
Tel: (+34) 93 7349970
VSN HQ – Barcelona, Spain

VSN presents an enhanced VSNEXPLORER at NAB Show 2016

Once again, VSN attends NAB Show 2016 full of new developments and innovations for its Media Management Solution and its modules. For the first important trade show of the year, the company leader in Media Management systems has prepared various new state-of-the-art developments that contribute to maintain VSN at the avant-garde technology. All these latest improvements could be shown live at VSN's Stand SL8006 during the NAB Show 2016.

VSN attends NAB Show 2016 full of new releases for its VSNEXPLORER, the Media management solution comprising modules for the Media Asset Management, Production Asset Management, Business Process Management and Business Intelligence. The latest and most important news regarding this suite of software solutions are the following ones:

- **Integration with Microsoft Azure Media Services**: Some of the new services provided thanks to this integration that contribute to add value for the users are the automatic subtitle creation (speech-to-text), translation in multiple languages, blurring of faces and auto-cataloguing, among others. Furthermore, the integration with Microsoft's platform with its CDN allows VSNEXPLORER to work with Video on Demand (VoD) or Live streaming platforms without suffering any bandwidth restriction, and even incorporate MPEG-DASH support, multidevice and DRM management, AES protection and encryption, PlayReady, Widevine and fairPlay system, all of them incorporated thanks to Azure Media Player.

- **New Fingerprinting functionality**: VSN has developed a relevant new fingerprinting functionality for its media management star product, VSNEXPLORER. Thanks to this latest innovation, benefitted from the recent integration between VSNEXPLORER and Microsoft Azure, content can be recognized only by its audio during the broadcasting. By doing so, the system allows to have a strict control of all the content broadcasted, as well as make sure it was on air when and how it was expected.

- **Integration with EDL's from Avid**: This new feature allows VSNEXPLORER's media management suite to download a hotlist in a compatible format with Media Composer (an .aaf EDL file that contains all the hotlists' cuts). This way, it is now possible to finish the hotlist's assembly with all

More...

its effects and adjustments from Media Composer, one of the most popular non-linear editors available in the market.

- **New developments for VSNLIVECOM**: VSN's playout studio system travels to Las Vegas with new important developments that further expand its features. First, it is already possible to "Drag and Drop" event to any of the video server channels or any auxiliary channel. Second, the intelligent channel auto-assignment feature allows the system to assign a channel depending on the event that is being automatically broadcasted.

"For us, NAB Show 2016 is an event with a worldwide impact that is crucial to our strategy. Every year we present new features that revolutionize the way media is managed in the Broadcast and M&E industries", declares Jordi Utiel, VSN's President and CEO. "And this year we have very important developments for VSNEXPLORER that makes us feel very proud, such as its total integration with Microsoft Azure and its Media Services and with Avid's EDLs. We keep helping our users to control the whole media life cycle and, with these new features, we further expand the reach of our portfolio of solutions".

Also, VSN visits NAB Show 2016 with a new and important certification, UNE166002. Thanks to its betting on R&D for the software development, VSN has been awarded with this certification, that guarantees that it enhances and systematizes an efficient management of innovative products to generate advanced technologies. This certification is the best proof that VSN always seeks to use state-of-the-art processes in its daily work, something that has a very positive impact on its portfolio of solutions.

In its technological stand, attendees to NAB 2016 will be able to see all this new features and much more. The company's team of Broadcast and Media & Entertainment engineers and specialists will travel to Las Vegas to exclusively attend those visitors who want to know first-hand our solutions and workflows. Those interested in booking a demo can do so by visiting the page dedicated to the event by clicking here.

About VSN
VSN is a global technology company specialized in providing advanced solutions for the broadcast and media sector. It offers solutions based on standard IT infrastructure solving the needs of creation, distribution and management of audiovisual contents in TV channels, public institutions, IPTV, universities, contents distributors and news agencies. With more than 20 years of experience and installations all around the world, more than 1000 clients trust daily in VSN´s solutions to manage the most important parts of their operations.

Thanks to VSN´s software tools, audiovisual companies can manage their activity, increase the productivity, avoid bottle-necks, automate processes and improve the integration between systems and departments. In a nutshell, optimize the business processes to reduce costs and increase productivity. VSN offers a real value, because it helps its clients to globally maximize their assets´ performance.

With offices in Barcelona (HQ), Dubai, Montevideo, Miami, Hong Kong, a center of technological excellence in Alicante, and a widespread network of partners, VSN offers worldwide coverage, always keeping close to its clients. VSN´s solutions solve the complete workflow of an audiovisual company, improving its efficiency and walking hand in hand with them in their journey towards the Media & Entertainment new business models.

All trademarks appearing herein are the property of their respective owners.

ENDS