



# VSN **DAYS** in CIUDAD DE MÉXICO

## AGENDA

**Content Hubs:** the future of content delivery  
in the Broadcast & Media industry

Thursday November 28th, 2019

**VSN**  
INNOVATION & MEDIA SOLUTIONS

## Morning Session

- 9:30 h — Welcome and Introduction to the event
- 10:00 h — Content hubs: the future of content delivery in the media industry
- 10:30 h — Contribution of content in the IP world, Live U solutions
- 11:00 h — VSNCrea... the new multi-company traffic system
- 11:30 h — Coffee Break
- 11:50 h — Remote audio production in the IP world, Lawo solutions
- 12:20 h — MAM, BPM, BI, the systems to manage media
- 12:50 h — Conclusions
- 13:00 h — Networking Session and Farewell

## Afternoon Session

- 16:20 h — Introduction to the event with a discussion of Tere Velazquez, President of la Red de Radiodifusoras y Televisoras Educativas y Culturales of México, A. C., and Jordi Utiel, President and CEO of VSN
- 16:30 h — Content hubs: the future of content delivery in the media industry
- 17:00 h — Contribution of content in the IP world, Live U solutions
- 17:30 h — VSNCrea... the new multi-company traffic system
- 18:00 h — Coffee Break
- 18:20 h — Remote audio production in the IP world, Lawo solutions
- 18:50 h — MAM, BPM, BI, the systems to manage media
- 19:20 h — Conclusions
- 19:30 h — Networking Session and Farewell

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