



Eurovision Washington launches a pilot solution for remote content production and delivery with VSN technology

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The Eurovision Americas Inc. office in Washington D.C. has trusted the VSNEplorer and VSNOneTV systems to implement a pilot solution that will allow them to carry out the news coverage for North America and the content delivery to their headquarters in Geneva, where it is distributed as part of the Eurovision News Exchange. The Eurovision News Exchange provides content to more than 70 EBU Members, sublicensees and media partners worldwide.

Since the deployment was directly affected by the current situation of confinement and prohibition of work trips and displacements, the entire solution was successfully implemented on remote, including the training services for the tool, the certification phase, and of course, the day-to-day operation by the professional staff.

“We were very pleased with the quick reaction by VSN and their ability to build a system that allowed us to edit remotely in real-time. This implementation of the VSN system has allowed the Eurovision Washington and New York offices to maintain their contributions to the Eurovision News Exchange while working safely from home.”- Sarah Lanningham, Vice President News and Events, Eurovision Americas Inc.

In essence, the system installed for Eurovision Washington allows them to record a series of baseband signals and make a quick selection of video segments from those recordings to edit them in low resolution with VSN's web video editor, Wedit. Later, once these pieces have been validated, they are sent to the headquarters in Geneva.

Each of these operations and workflows are performed simultaneously and in a collaborative and parallel way, allowing users to start selecting segments, editing video and even sending content remotely while the video signals are being ingested with VSNOne TV. Furthermore,

all of this is possible without installing any additional application, since the VSNE Explorer platform has been developed entirely in HTML5 and can be operated from any web browser.

For further information on VSN's solutions, please visit the corporate website or contact the sales team at sales@vsn-tv.com.

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About VSN

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, visit www.vsn-tv.com.

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