



## **VSN presents new features to boost remote users' productivity**

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Next September, the software company will present new developments and functionalities for its media, traffic and planning management systems and new developments in remote editing for production and news. These developments are all focused on easing the daily operations of broadcast and media professionals and improving their productivity in remote work environments and content planning for non-linear channels.

"2020 is certainly proving to be a completely different year for the industry. Therefore, aspects such as 100% web solutions, flexible infrastructures and technologies or recurrent costs have become top priorities for many businesses", said Patricia Corral, VSN's Marketing Director. "On this occasion, we will be presenting new features focused on having a positive impact on the users' productivity. We want them to be able to have the same effectiveness working off-site and remotely as in their own company's facilities. We also want them to gain speed when creating, delivering and distributing their content. We basically want to do more with less dependence on multiple systems or large technological infrastructures".

### **New control and operation panels in VSNEplorer**

The latest version of VSNEplorer has a new functionality for users to create dashboards from which to operate all the tools and functionalities of the system in a centralized way. Each user can create their own control and operation panels from the top menu of VSNEplorer and easily customize them by combining different widgets that allow to use and operate all the tools and functions of the VSNEplorer system from the panel itself and without having to open each one of them.

"Thanks to this new functionality, a user can, from the same panel, for example, have a view of certain forms segmented by date, perform a specific advanced search, display a list of assets pending review, distribute said assets or perform a quick edit to a video clip" assures Toni Vilalta, Product Manager of VSN. "In practice, this new tool improves the speed of users in their daily operations by allowing them to perform all the actions of VSNEplorer (asset cataloging, task management, asset search, review and validation, content distribution, etc.) from a single work panel".

### **Non-linear programming and new SaaS contracting options in VSNCrea**

The VSNCrea traffic and scheduling system presents its content scheduling module for non-linear channels that allows for easy integration with any non-linear environment (Vod, OTT, Web TV, etc.) thanks to its open architecture based on webhooks. In essence, the new module allows to plan the publication and unpublication of the content catalog for one or several non-linear media and to create block programming in a totally customized way for each channel. It also includes new integrations with video distribution and broadcast services, such as Vimeo or Youtube, which will continue to be expanded in the coming months.

At a business level, VSNCrea now also allows the system to be contracted under a SaaS service modality, installed in public, private or VSN-owned cloud services at the user's choice. This contracting model offers, among other advantages, unlimited access to the system from any location, cost reduction in its contracting with recurrent payments, a more flexible infrastructure capable of adapting to the changing workloads of the channels, and an almost immediate system start-up, depending on the customer's requirements and the choice of the cloud service that best suits their needs.

### **New workflows in news production and remote editing**

Among the main new features included in VSN's Media Stories solution, it is worth mentioning its support for growing files for remote work environments. This development allows users to visualize the low resolution of a recording and start editing and working with it instantly, while it is still being ingested into the system. That is, they can simultaneously select video fragments of their interest, add them to the editing timeline, make quick video edits and consolidate the final piece in low resolution to send it to FTP or any destination for broadcast or publication.

In addition, in order to further streamline the remote editing process, new controls have also been introduced in the VSNE Explorer player to allow more precise and selective video navigation. Some of these new features include options such as zoom, VU meter and new keyboard shortcuts.

"We believe these developments mark a turning point in our news production solution," says Vilalta." By combining the new developments for remote editing with systems such as VSN NewsConnect and its multi-studio feature, we are able to provide users with maximum flexibility, allowing them to perform all news production tasks from a single workspace - allowing them to be more efficient and save time. In addition, they can also control and distribute content to multiple studios in different locations, even if the systems used in those studios are different from each other.

Finally, all these new features and developments will be seen in action at the second edition of the 100% digital VSN Wired event, which will take place between the 14th and the 25th of September and, as in its successful initial edition, it will feature public demos -offered at different times to facilitate availability-, downloading of informative material, and the possibility of requesting meetings and private demos on the spot with the sales team and demo artists, among others.

For further information on VSN's solutions, please visit the corporate website [www.vsn-tv.com](http://www.vsn-tv.com) or contact VSN's professionals to request a meeting or product demonstration.

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### **About VSN**

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Dubai, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, please visit [www.vsn-tv.com](http://www.vsn-tv.com).

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