

VSN launches its first 100% digital event, VSN Wired

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The VSN Media & Entertainment industry software company's <u>website</u> now offers access to the VSN Wired event, an initiative that serves as a digital alternative to the traditional physical events that have been postponed or cancelled due to the exceptional circumstances caused by the Covid-19 around the world.

VSN Wired is the first event of this kind for VSN, although given the pronounced international character of the company, contents and actions online have been a key element in its usual activity and a highly appreciated resource for customers, partners and all kinds of professionals within the industry for a long time.

Through this event, visitors will be able to discover the latest news about VSN's products, learn more about their new solutions for the entire media industry and talk live with each of their agents and experts about the particular needs of each company that requests it.

The website has public demos -which will be offered at different times to ensure availability-, a <u>video gallery</u>, download of informative material, the possibility of requesting meetings and private demos on the spot with the sales team and demo artists, supplying all the usual features of a physical event and also including direct connection to additional materials such as webinars, news and opinion articles.

"Now of all times, we need to offer a value-added alternative so that all of our customers, partners and people interested in our technology can have easy access to product demos and see how our technology and its latest features are evolving. - said Jordi Utiel, CEO of VSN. "Our team has been operating remotely for weeks in the security of their homes and with all normality to give continuity to our service and follow the product roadmap we started at the beginning of the year, and VSN Wired is an essential element to uphold that commitment".

VSN Wired is accessible through <u>the following link</u> and the information will be updated daily during the next month.

For further information on VSN's solutions, please visit https://www.vsn-tv.com/en/ or contact VSN's professionals at sales@vsn-tv.com.

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About VSN

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Dubai, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, visit www.vsn-tv.com.

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