VSN supports the Pontifical Xavierian University in shaping tomorrow's journalists

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The Pontifical Xavierian University of Bogota trusted VSN to ensure the perfect integration of their technological solutions with a complete and renewed news production system used daily by hundreds of students and prepared to work in multiplatform environments, different video formats and diverse content ingest sources. VSN now presents a case study on the project that allowed the Colombian university to have the most advanced educational audiovisual production system in the region.

The Pontifical Xavierian University of Bogotá, a private institution founded in 1623, brings together art, technology, information and communication in the so-called Centro Ático since 2010, an innovative scenario of multidisciplinary convergence where VSN's media management and news production solutions for student use were integrated.

The key core system of the project was VSNExplorer MAM, an essential tool to meet the specific needs of flow customization, permission hierarchy systems, multi-format environment and integration capability with third-party systems. As a result, the solution provides the Centro Ático with content management adapted to the requirements of the centre.

In addition to the installation of the Media Asset Management system, the project also included a complete update of the news production system. In particular, hardware and software renewal was carried out through the installation of concurrent licenses of Ross' NRCS Inception system for the creation of playlists and news (either for traditional broadcast or through social networks), VSNLivecom as a studio playout to automate the production room and control the input and output channels; and the web plugin VSN Newsconnect for NRCS, 100% HTML5, which allows controlling from the NRCS interface the advanced functionalities of the VSNExplorer PAM and MAM modules, and the VSN Wedit video web editing system.

Thanks to the complete integration in a simple HTML5 web interface and a better integration with social networks and third screens, the Xavierian University now has the necessary technology for its students to learn to use advanced news production tools similar to those they will find when they finish their studies in a 100% digital environment.

If you want to know in more detail how the integration process of the VSN solution for the Pontifical Xavierian University took place, you can check and download the complete case study through the [following link](#).

For further information on VSN's solutions, please visit https://www.vsn-tv.com/en/   or contact VSN's professionals at sales@vsn-tv.com.

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About VSN

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Dubai, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, visit www.vsn-tv.com.

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