



## **The digital event VSN Wired is back this September**

**Barcelona, SPAIN – 09/01/2020**

The VSN Media & Entertainment industry software company is delighted to present its second edition of their fully digital event, VSN Wired, an initiative that keeps serving as an alternative to traditional physical events in a year full of question marks.

Based on the feedback received from their customers, partners and collaborators around the world, the show's dates have been extended to accommodate more demos, and this time it will take place between September 14th and 25th.

As in the first edition, visitors will be able to discover the latest news about VSN's products, learn more about their new solutions for the entire media industry and talk live with each of their agents and experts about the particular needs of each company that requests it.

Likewise, visitors will be able to discover a fully renovated and more intuitive corporate website from which they can access the public demos -with more timeslots than ever to ensure availability-, download of new informative material, request private meetings and demos on the spot with the sales team and demo artists, and access VSN Play, VSN's VoD platform, for additional video contents.

"From VSN we are closely following the development of events and we hope to be able to return to normal as soon as possible. However, considering the great reception that VSN Wired had, it proved to be the best possible response to continue showing our customers, partners and collaborators our new products without forgetting our commitment to their safety as well as that of all our workers". – explained Jordi Utiel, VSN's CEO. "The success of the first edition shows that we are on the right track, and thanks to the new website and VSN Play, we have more value-added resources than ever".

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### **About VSN**

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Dubai, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, please visit [www.vsn-tv.com](http://www.vsn-tv.com).

**VSN Contact:**

Patricia Corral  
Marketing Director  
Tel: +34 93 734 99 70  
Email: pcorral@vsn.es