



Taiwanese public broadcaster PTS renews its entire production with VSN technology

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VSN's production system, VSNEplorer PAM, has been chosen by Taiwan's Public Television Service (PTS) for the complete overhaul of their systems, allowing them to manage, search and retrieve media, connect multiple non-linear editors and increase their ingest and transcoding capacity.

The solution finally included VSNEplorer PAM for production management, VSN QC for quality control and three VSNOne TV systems as video servers. VSN now presents a case study on the project that successfully developed advanced functionalities and optimized multiple workflows for the channel.

PTS, the first independent public broadcasting institution in Taiwan, founded in 1998 and currently broadcasting its contents nationwide through three channels (the main channel, PTS Taigi, and PTS3), can now rely on a Production Asset Management system that has completely optimized their workflows. The channel's users now have this centralized platform for the management of their subsystems and processes, and the editors can work collaboratively in the media, in addition to having a system that has total freedom of customization, since they can create their own flows, define permissions or expand and add new functions easily and intuitively.

The contents ingested through the VSN system can, at the same time, be previewed and edited to make a first version that can later be sent to the network of non-linear editors. All flows are managed by VSNEplorer PAM, guaranteeing a correct delivery to external systems and including useful automatisms, such as quality control.

“With the help of VSNEplorer PAM, audiences do not need to wait for too much time anymore, and users no longer struggle under a very stressing and competitive working environment. This production asset management system allows editors, journalists and administrators users to quickly search for sequences, media and projects which are stored in the shared storage and start to work interactively.” - Sr. York Kuan, Director of the Production Department at PTS

VSN now presents the success story of the project that was able to develop advanced functionalities and optimize multiple workflows in the channel.

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About VSN

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others.

Headquartered in Barcelona, VSN has offices in Alicante, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, please visit www.vsn-tv.com.

VSN's contact

Patricia Corral
Marketing Director
Tel: +34 93 734 99 70
Email: pcorral@vsnet.es