



## **VSN enables the streaming of Top Gamers Academy's 24-hour channel**

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Gestmusic, a Banijay company and also the famous production firm behind programs such as Operación Triunfo, Tu cara me suena o ¡Mira quién baila! and Webedia España, a leading group in the entertainment industry, have renewed their collaboration with VSN for the uninterrupted streaming of their latest and pioneering bet, **Top Gamers Academy**, through their official YouTube and Twitch channels.

*VSNOne TV, in charge of the non-stop streaming*

The VSNOne TV system is in charge of automating the continuity of the signal recorded in the studios and transmitting it 24 hours a day on this channel, which is also aired on the Atresmedia Neox channel and on the Twitch live streaming platform, where it has already accumulated 17 million live views since its premiere on October 4.

VSNOne TV allows Gestmusic and Webedia to stream uninterruptedly through YouTube all the content recorded at the program's facilities in Sant Just Desvern, thanks to the generation of an IP streaming signal. For this purpose, the system has allowed managing two separate playlists with the aim of taking the 24-hour channel one step further and making it more complex.

Gestmusic and Webedia have also opted for a more powerful graphics generation to connect with the younger audiences the program is aimed at, thanks to the system's graphics engine that allows it to have up to eight layers of graphics per list. The solution has also allowed the companies to have other advanced functionalities, such as the possibility of automating auxiliary events or performing timeshifts.

*Top Gamers Academy: a pioneer show*

The YouTube channel of the world's first gaming reality-talent currently has nearly 150,000 subscribers and in just over a month has already generated more than 800 videos of content, figures to which we can add the more than 320,000 followers they have on Twitch. Without a doubt, one of the great attractions of the format is the presence of recognized content creators for the player teams, which in this first edition includes Rubius, which with 39 million subscribers remains the most popular Spanish-speaking youtuber worldwide; Willyrex (16 million subscribers) and Grefg (15 million subscribers). In addition, the program is presented by Jordi Cruz, who after several years as a radio broadcaster returns to the medium where the most veteran audiences will recognize him for his participation in programs such as Art Attack or The Megatrix Club.

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### **About VSN**

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Dubai, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, please visit [www.vsn-tv.com](http://www.vsn-tv.com).

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