



## VSN renews the playout system of Peruvian RPP TV

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Radio Programas del Perú Televisión, a subscription television news channel and subsidiary of RPP, one of the country's leading media groups, have renewed their eight-year-old playout system with a VSN solution.

### From VSNMatic to VSNOneTV

Originally, RPP already had a VSN playout system, the now discontinued VSNMatic. After evaluating different options for its renewal, they finally opted for VSN's updated Channel-in-a-Box (CiaB), VSNOne TV, which represents a **great extension of functionalities** compared to its predecessor (automation of auxiliary events, graphics, timeshifts, web interface, creation and edition of playout lists in real time, etc.).

"With VSNOne TV, RPP is able to maintain a very similar workflow to the one they already had, but they now benefit from a much greater graphics insertion capacity, in addition to counting with a system completely adapted to the current reality of the media, including IP streaming and remote production options. This last point, naturally, has become a **common requirement** of our clients" noted **Roberto Duif, VSN's Americas Sales Director**.

### Fully redundant playout

The solution implemented by VSN consists of two VSNOne TV, so that the backup of the channels being broadcast is implemented thanks to their synchronization for a smooth broadcast.

Thus, RPP joins other VSN's successful broadcast continuity projects, both in the LATAM region (Imagen TV in Mexico, Riot Games Brazil) and in others (Top Gamers Academy in Spain or PTS in Taiwan).

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### About VSN

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Dubai, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, please visit [www.vsn-tv.com](http://www.vsn-tv.com).

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