



VSN Wired: Spotlight. Discover all about VSN's news in less than an hour

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The Broadcast, Media and Entertainment software company [VSN](#) has announced a new edition of its virtual event, **VSN Wired: Spotlight**, where the company will present all its latest news. The event will take place on **September 21st**, with sessions in English at **09:30 GMT** and **18:00 GMT** and in Spanish at **16:30 GMT**.

Media solutions, real use cases, interviews... And a lot more!

In a 2021 in which virtual events have filled the agendas again and in the eve of the return of the big on-site venues of the industry, VSN presents its media solution news and exclusive services in a dynamic digital event to connect with its worldwide audience **in less than an hour**.

After the good response to the premiere of VSN Wired: Spotlight in April, the company relies once again on this **outlined, virtual and dynamic keynote event**. From anywhere in the world, assistants will discover the latest media solutions, product and company news, accompanied by short demos, interviews and use cases.

In particular, VSN will present for the first time the recent features of its [Media Preservation Solution](#), with new interfaces, dashboards and widgets for **VSNE Explorer** suite. In addition, the company will show a use case of content segmentation using **Artificial Intelligence**.

Following the improvements added to VSNE Explorer, the assistants may also discover the [Media Exchange solution](#) latest news. For this case, the company will present the renewal of the content hub [VSNE Explorer Exchange](#), with advances in transfer automation, the management of exchange points and the control and monitorization of media transfers.

Moreover, the recent updates of the [Media Planning solution](#) will be introduced for the first time as well, with a **special focus** on its core system, [VSN Crea](#). This evolution includes improvements in management, control and assignment of ad rates and new features for planning and publishing content in non-linear platforms.

VSN's technology reaches everywhere

In addition, the company will present its latest news in terms of contracting and deployment models, with special emphasis on its **Cloud and SaaS offerings**. All of this with one goal: adaptation to the needs of its customers and allowing an improved expense control.

“At VSN we’ve been working without rest in the development and improvement of our solutions and business models. We are aware that under these special circumstances our partners and customers will continue to demand the highest standards in terms of quality and flexibility”, commented **Aarón López, VSN's COO**. *“With this in mind, we are pleased to show a piece of this effort on this event, that is just a small part of our team's work. All with one aim, our customers' satisfaction”.*

As a company focused on software and technology and a growing international presence, online initiatives and presence are one of the key elements of VSN's daily activity. Given the excellent feedback and appreciation received from customers and industry professionals alike, the company will continue to develop its digital resources. **VSN Wired: Spotlight** is a good example of them, along with the VoD platform [VSN Play](#), the public resources available on the website -with multiple real use cases, white papers and webinars- or its exclusive newsletter.

Free registration to **VSNWired: Spotlight** for any of the sessions on September 21st (English: 09:30 and 18:00 GMT, Spanish: 16:30 GMT) is now available through our [News & Events page](#).

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About VSN

VSN is a global technology company that delivers advanced, end-to-end solutions to the broadcast and media industries. Its modular, scalable and customized software optimizes business processes in the areas of media asset management, master control room (MCR) automation and news production. VSN has delivered innovation and media solutions to clients in more than 100 countries globally, including

TV channels, content distributors, news agencies, public institutions, service operators and others. Headquartered in Barcelona, VSN has offices in Alicante, Hong Kong, Miami, Montevideo and Santiago de Chile, and provides a highly rated 24/7, global technical support service. For more information, visit www.vsn-tv.com.

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