



VSN and Teleantioquia celebrate more than ten years together with their end-to-end solution

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[Teleantioquia](#), the leading local TV channel of the Colombian region of Antioquia, renewed its trust in [VSN](#) after more than a decade of collaboration. Since its first project in 2010, the network has progressively implemented **VSN products into their workflows**. With the latest incorporations, VSN's systems form an **end-to-end integrated solution that manages Teleantioquia's entire media lifecycle**: from media planning and content production, including broadcasting operations and ending with content catalog and storage.

The core of this solution is the [VSN Explorer suite](#), which oversees all the **smart content catalog and storage** simultaneously as is integrated with the rest of VSN's systems working in the channel. Thanks to [VSN Explorer PAM](#) and [VSN NewsConnect](#) modules, Teleantioquia's professionals manage all the production and newsroom workflows **on a single interface**.

On the other hand, [VSN Crea](#) oversees Media Planning. The VSN's BMS (Broadcast Management System) allows scheduling the channel's content visually and straightforwardly. The **system integrates with VSN Explorer MAM** to generate the correspondent assets and define the parameters for content catalog.

This end-to-end solution is completed with the channel in a box, [VSN One TV](#), the broadcast automation system, [VSN Multicom](#), and the studio automation system, [VSN Livecom](#), which **manage all the broadcasting workflows**. Finally, the monitoring software, [VSN Broadrec](#), integrated with VSN Explorer MAM, generates a file for each hour of the broadcast content of Teleantioquia to assure a **copy for legal compliance** and broadcast monitoring purposes. Therefore, Teleantioquia benefits from an end-to-end integrated solution with VSN's products managing **all media operations**. If you want to discover in detail the advantages and improvements that this installation brought to the daily activity of

Teleantioquia, [the complete Success Story is already available for download](#) at VSN's website.

“During these years, VSN's solutions proof its capacity to **orchestrate the workflows of Teleantioquia in an automated and efficient way**. Users receive their tasks according to their roles and the permissions assigned. They are in charge of processing the contents with agility and speed, optimizing their time and the operations of their colleagues.” **Julian Esteban Jiménez Ortiz, Post-Production and Media management professional and Julian Castaño Ortega, Post-Production Tech.**

“We are proud of having Teleantioquia's trust for more than ten years. The end-to-end solution deployed on this channel shows once again how **VSN has an answer for all media lifecycle challenges**. We hope this successful collaboration will continue in the future; therefore, we will give our best to keep solving all our clients' needs “. **Roberto Duif, Americas Sales Director of VSN.**

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About VSN

VSN (Video Stream Networks) provides software solutions for audiovisual content management, both for companies in the Broadcast & Media industry and for all those that need to manage, archive, produce, plan and distribute media. The company has developed projects for TV channels, production companies, OTT platforms, public organizations, educational sector and content distributors, among others. All VSN's systems are ready to be implemented in cloud, on-premise or hybrid environments. Moreover, they can be contracted under a licensing model or through subscription as a service (SaaS).

VSN was founded in 1990 in Terrassa, Catalonia, Spain. After more than 30 years of constant growth and international expansion, the company was acquired in September 2021 by the Canadian group Valsoft Corporation. VSN's headquarters are located in the Parc Audiovisual de Catalunya, a production centre and audiovisual cluster located in Terrassa. The company also has a development centre in Sant Joan d'Alacant and commercial presence in all continents.

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